

Inside the jungle

Digi**a**pe work portfolio



About the Client

Rathis Buildmart is one of the largest and most trusted showrooms in Raipur for premium interior products. With an expansive collection ranging from tiles, sanitaryware, lighting, hardware, and modular solutions, they are a go-to destination for architects, interior designers, and homeowners.

The Objective

To position Rathis Buildmart as the ultimate interior destination in Raipur and establish their online authority by:

- Creating consistent brand awareness across digital platforms
- Attracting interior designers and homeowners
- Driving footfall and inquiry through engaging content



बिल्डिंग मटेरियल व्यवसाय में
एक नए फायदे की शुरुआत.....

फायदे के
10 दिन

11th to 20th Sep 2023

RATHI'S BUILD MART
नींव से निर्माण तक

TILES | BATH | INTERIOR

JAGDALPUR :
Near Binaka Mall, Chitrakot Road ☎ 8518882020

BILASPUR :
Vyapar Vihar Chowk, ☎ 8518882030

☎ 851 888 2100

RATHI'S BUILD MART
नींव से निर्माण तक
RAIPUR | JAGDALPUR | BILASPUR

LAUNCHING ON
15TH JANUARY

आज खरीदी
कल भी फायदा

Special
DISCOUNT VOUCHER
VALID TILL 15TH MARCH-24

TILES **STONES** **BATH** **WELLNESS** **INTERIOR**

STORE AT → **RAIPUR** Dhamtari Road Devpuri | **BILASPUR** Vyapar Vihar Chowk | **JAGDALPUR** Chitrakot Road

Rathisbuildmart – Fayde k 20 din campaign



Rathisbuildmart

Content that fueled the campaign

Content-Driven
Social Media



Video-Centric
Campaigns



Influencer
Marketing



Team Showcasing &
Strengthening



Rathisbuildmart

Influencer-fueled. Billboard-backed. Buzz everywhere

Billboards



Billboards



FM



Meta Ads



RATHI'S

BUILD

MART

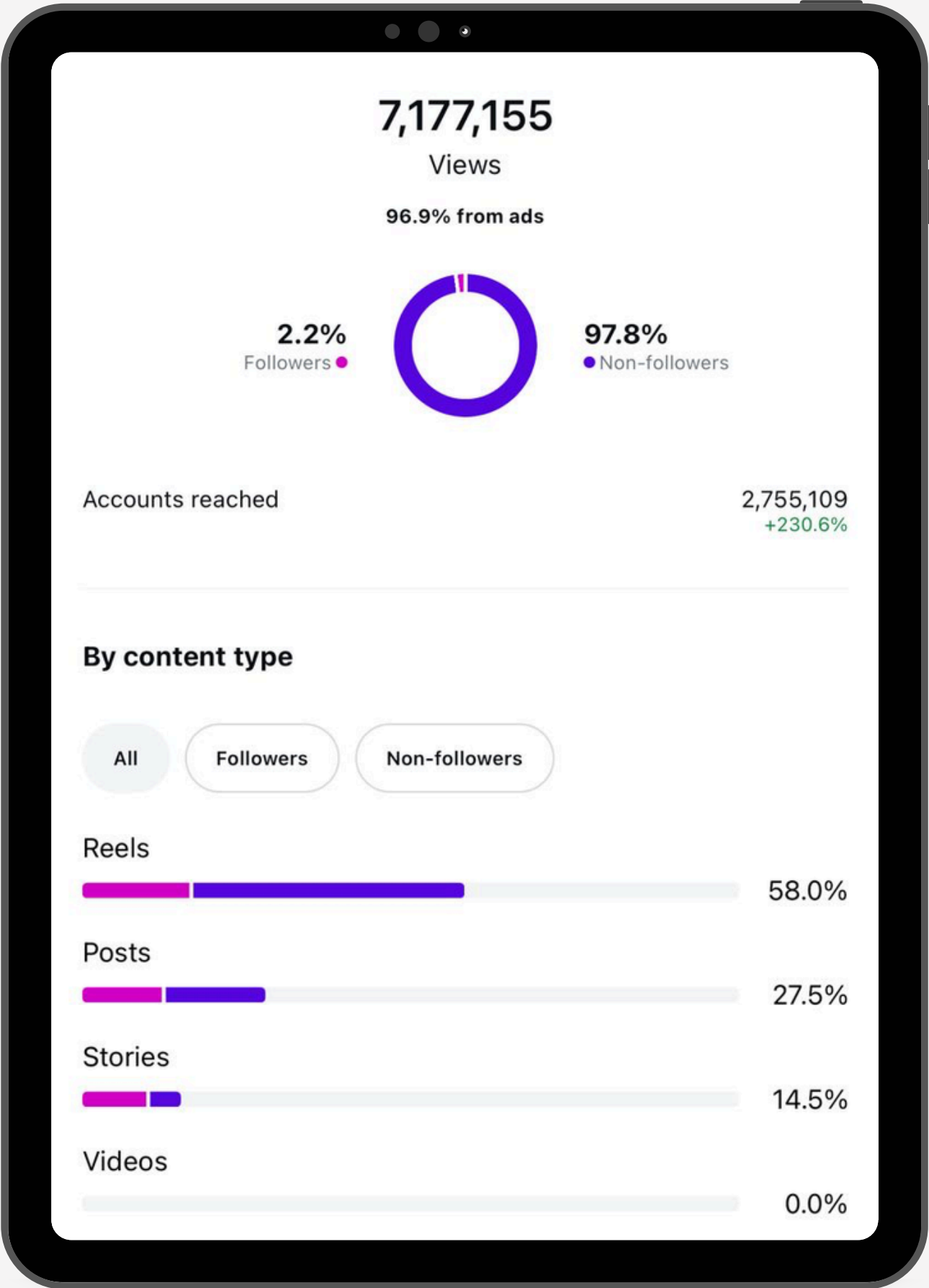
नींव से निर्माण तक

RAIPUR | JAGDALPUR | BILASPUR

7M +
Views

2k +
Followers

81k +
Interactions



Testimonial

“This is more than marketing—it’s transformation. Customers now walk in saying they saw us online. And our team feels proud seeing themselves on our page.”





Contact Us Get in Touch



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www.digiapeindia.in